

Action dissemination guidelines and COST corporate identity

For complete guidelines :

<http://www.cost.eu/media/dissemination-corporate-identity>

IN BRIEF

COST corporate identity

In order to ensure a clear and uniform presence of the COST brand and to acknowledge COST as a funding framework, all material (be it print, digital, audiovisual) produced by a COST Action, needs to respect the COST corporate identity outlined below and comply with the requirements in this section. Scientific, peer-reviewed articles do not fall in this category. Here COST needs simply to be acknowledged.

Reminder: *Communication material not in line with the corporate identity requirements and/or not acknowledging COST funding, will not be eligible for payment.*

The main elements of the COST visual identity are its logo, the EU emblem and the corporate colours. Please use these logos:



The following sentence must accompany the EU emblem: “COST is supported by the EU Framework Programme Horizon 2020”

Acknowledgement

The following sentence ensures a standard acknowledgement of COST funding:

“This article is based upon work from COST Action (name and/or initials), supported by COST (European Cooperation in Science and Technology)”.

COST must also orally be acknowledged during all news media interviews, conferences and events where COST Action representatives give a public presentation or participate to a session or panel.

Branding requirements

Use the checklist below in order to profile the corresponding COST branding elements, depending on the dissemination material.

	COST Logo	EU emblem & text	Acknowledgement	Boilerplate	Link to COST website
Brochures	✓	✓	✓	✓ (short version)	✓
Flyers	✓	✓	✓	✓ (short version)	✓
Postcards	✓	✓	-	-	✓
Posters	✓	✓	-	-	✓
Websites	✓	✓	✓	✓ (long version)	✓
Videos	✓	✓		✓	✓
Papers or articles in scientific journals	-	-	✓	-	✓
Hardcover print material	✓	✓	✓	✓ (long version)	✓
Final Action dissemination online material	✓	✓	✓	✓ (long version)	✓

RULES FOR DISSEMINATION

COST Action POSITIVe

POSITIVE RULES BEFORE SUBMITTING SCIENTIFIC PUBLICATIONS

The last author who is responsible for establishing the list of co-authors must:

- 1) **send the paper to the WG leaders prior to the submission**, to have their validation regarding both the list of authors and the COST acknowledgments
- 2) if appropriate, obtain first the green light of the WG leaders to propose the paper for Open Access funding, within the limit of the available budget.

In case of problem, the SC will be asked for final decision.

Steering Committee Decision (Olstzyn Meeting, February, 2017)

Acknowledgment of the COST Action in scientific papers

All publications in the field of the Action must acknowledge the COST Action FA1403. The partners may select the most appropriate sentence among the sentences here below:

1. For works at least partially inspired by exchanges fostered by an Action or benefiting from the coordination provided by an Action, regardless of the number or the status of authors, use the following text:

The author(s) would like to acknowledge the contribution of the COST Action FA 1403 POSITIVE (Interindividual variation in response to consumption of plant food bioactives and determinants involved), supported by COST (European Cooperation in Science and Technology).

OR The authors are participating to the COST Action FA 1403 POSITIVE (Interindividual variation in response to consumption of plant food bioactives and determinants involved), supported by COST (European Cooperation in Science and Technology).

2. For works co-authored by at least two WG/MC members from at least two different countries participating to the Action:

The author(s) would like to acknowledge networking support by the COST Action FA 1403 POSITIVE (Interindividual variation in response to consumption of plant food bioactives and determinants involved), supported by COST (European Cooperation in Science and Technology).

OR This article is based upon work from COST Action FA1403-POSITIVE (Interindividual variation in response to consumption of plant food bioactives and determinants involved), supported by COST (European Cooperation in Science and Technology).

Rule for funding Open Access publication



approved by MC on June 20, 2016 (electronic vote)

“The COST Action POSITIVE takes in charge open access fees for publications involving institutions from at least 5 Participating countries and directly resulting from the discussions of the WGs.

This will be done within the limit of the budget available for Dissemination. However, the MC could be asked by the SC to re-allocate underspent budget for the Open Access licences later on in the Grant Period”

In practice:

- *Prior to submission, the corresponding author will should inform the SC about the willingness of all the co-authors to publish in an Open Access Journal.*
- *The SC will render its decision and inform the Grant Holder (INRA) of its approval*
- *The open access publications fees should be paid to the Journal by the university of the corresponding author*
- *The Corresponding author will be reimbursed by the Grant Holder in receipt of an invoice.*